

Kumamoto Declaration

Fair Trade City Kumamoto 2021 Declaration

After a Decade as a Fair Trade City, We Aim to Become a World-Leading Fair Trade City

Ten years have passed since Kumamoto City was certified as a Fair Trade City, and now we must again reaffirm the urgency of realizing a sustainable society in which no one is left behind, working with local and international stakeholders across a wide range of fields, improving our efforts, and spreading fair trade principles. As a city working with various members of our community to tackle local issues that are present all over the world, we aim to contribute to global society and the people therewithin by sharing our regional initiatives.

- **We, in accordance with the principles of Fair Trade, will take actions rooted in our daily practices and strive to raise awareness in our communities and organizations.**
- **We recognize Fair Trade practices are pivotal to advance towards achieving the SDGs' vision as we work together with the movement to realize the SDGs.**
- **We recognize that Fair Trade projects are closely tied to various local activities, and so, as part of our local Fair Trade initiatives, we will work together with partners across a variety of fields.**
- **As the first Fair Trade City in Japan and Asia, we will widely share our philosophy and efforts to inspire others and promote social change all around the world.**

November 13, 2021

Kumamoto Fair Trade City 10th Anniversary Executive Committee & the City of Kumamoto