



KUMAMOTO CITY MASTER PLAN 2016-2023

SUMMARY OF THE 7TH KUMAMOTO CITY MASTER PLAN



SUSTAINABLE DEVELOPMENT GOALS



SDGs (Sustainable Development Goals) refer to the 17 objectives the global community is collaborating on to secure happiness for all people. In 2019, Kumamoto City was selected as an SDGs Future City by the Japanese government. As a member of the international community, we are determined to adopt a global perspective and take a variety of measures based on the SDGs' principles.

Kumamoto for SDGs

This logo is a motif based on the stone walls of Kumamoto Castle, known as musha-gaeshi, designed specifically for Kumamoto City. This logo represents our aspirations to create a sustainable society by accomplishing the 17 SDGs in the same way that stones were stacked to construct the mighty walls of Kumamoto Castle. We plan to use this logo to show our active support for the collaborative efforts of citizens, businesses, and governments.

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7th Master Plan

This master plan illustrates what we consider to be our ideal community and details how we plan to realize this goal. The Seventh Master Plan aims to develop a city with a high quality of life where residents want to stay and everyone wants to visit and move to.

Join us in thinking about the future of our community!

Please refer to the guidebook or the website for more details.

Kumamoto City Master Plan

www.city.kumamoto.jp/

Scan the QR code with a smartphone or cellphone.





THE FUTURE OF OUR COMMUNITY

A High Quality of Life City

A community endowed with bountiful nature, rich history, and profound culture where residents support each other so that everyone may lead happy and fulfilling lives while feeling protected from disasters.

This is a place that all our citizens can feel proud to live in and enjoy their lifestyles while pursuing their hopes and dreams.

This is the community that we aim to create: **a high quality of life city where residents want to stay and visitors and prospective new residents want to go.**

OUR FUNDAMENTAL PRINCIPLES of Community Development

Our community-building is based foremost on the region and the citizens living here.

The Kumamoto Earthquake was a stark reminder of the importance of a regional community in which neighbors help each other in times of need. In order to empower our diverse citizens (including foreign nationals) to lead a good life, it is vital to promote comradery within each region, maintain communities, and build neighborhoods that are safe and easy to live in.

For this reason, citizens and local governments must take on different, complementary roles while working together as the key participants in community development to realize a community that we can proudly pass on to the next generation.



Recovery and Reconstruction After the Kumamoto Earthquake



Comprehensive Support for Disaster Victims Rebuilding Their Lives

- Assist with securing permanent housing
- Support community formation and oversight to prevent isolation and health deterioration after residents rebuild their lives
- Aid in the restoration of property affected by the disaster or the accompanied liquefaction
- Facilitate efforts to protect mental health

Disaster Prevention and Risk Reduction in the Community

- Strengthen lifeline services and lifesaving infrastructure
- Support the establishment and operation of disaster prevention liaison organizations in each school district and evacuation shelter operation committee
- Foster leadership in regional disaster prevention
- Improve evacuation shelters to be more accessible to those who require special care and consideration and expand welfare shelter evacuation facilities

Preservation of Records and Personal Accounts of the Kumamoto Earthquake for Future Generations

- Enhance education about disaster prevention in elementary and middle schools
- Conduct evacuation drills to prepare for large-scale earthquakes
- Utilize accounts of earthquake disasters and notes on reconstruction efforts and archive all documentation on earthquakes
- Communicate lessons learned from past disasters to domestic and international entities and provide support to areas affected by earthquakes

Primary Community Development Initiatives



1 Creating a Safe Community

Addressing the Declining Birthrate by Creating a Community Where Citizens Can Raise Children Without Worry

- Eliminate wait listing for nursery schools, reduce the economic burdens of raising children, and eliminate sources parental anxiety
- Support efforts to balance work and child rearing and strengthen the child abuse prevention system

Improving the Environment So Children May Lead Active Lives

- Implement projects to improve learning environments, develop academic skills using technology, and reform educator working styles
- Implement measures to address child poverty and after school childcare and encourage lifelong education

Encouraging Autonomy Amongst All Generations So They May Advocate Within and for Their Communities

- Strengthen ties with and increase support for regional organizations
- Increase assistance to regional organizations for fostering successors and promote civic engagement

Increasing Health Consciousness and Access to Health Care

- Expand and promote a comprehensive care system that can accommodate all residents in the community
- Raise health awareness in school districts and community welfare activities so residents can look after each other in all phases of life

2 A Community Where Residents Want to Stay

Concentrating Urban Functions in Regional Hubs

- Provide and maintain services that are necessary for commerce and medical care in the city center and regional hubs
- Establish urban spaces that citizens can frequent and enjoy

Augmenting Urban Development with Convenient Transportation

- Review bus operating system and reorganize the bus routes that support our commuting residents
- Address traffic congestion by optimizing the balance of public transportation and vehicle traffic and developing a main line road network

Promoting the Regional Economy

- Support efforts to increase the number of entrepreneurs, stabilize business management, and pass down businesses in small and medium-sized enterprises
- Strengthen support for the development of new products in growing industrial fields

Stimulating Stable Job Creation

- Foster and recruit an industrial workforce that can accommodate new technological innovations
- Attract businesses to the city and create employment opportunities by supporting the growth of local businesses

3 City Development that Attracts Visitors

Sharing the Charms of Kumamoto by Passing Down Our Historical and Cultural Legacy and Promoting Tourism

- Steadily restore and open Kumamoto Castle and formulate data-based tourism strategies
- Improve welcoming facilities for tourists at Kumamoto Castle and Suizenji Ezuko Park

Holding Large Events So People from Across Japan and the World Can Gather to Participate in Exchange

- Attract MICE and sports competitions by capitalizing on Kumamoto's unique characteristics
- Advance domestic and international exchange and build a multicultural society

Preserving Our World-Renowned Groundwater and Increasing Green Spaces

- Preserve the quality and volume of our groundwater and promote the Kumamoto Water brand
- Create new green spaces and promote measures to reduce plastic pollution

Showing the Appeal of Our Safe, Superb Agricultural and Marine Products

- Promote smart agriculture that uses new IT and AI technologies
- Expand sales channels domestically and internationally through high value-added activities and branding