

# A City with a High Quality of Life

Kumamoto aims to be a city with a high quality of life, where residents can enjoy diverse lives with pride and dreams. We are working on developing communities that not only resonate with traditional culture and entertainment, but also coexist with the rich blessings of nature. We are also creating an environment where children can be raised with peace of mind and where everyone can move about and live easily.



## Sakura Machi Kumamoto

Created to be a landmark of Kumamoto's Sakura-machi area, this complex includes the public facility Kumamoto-jo Hall and a bus terminal that serves as the cornerstone for transportation inside the prefecture. There are also a variety of fashion and lifestyle stores, restaurants, and a rooftop garden that offers views of the city among the lush greenery and Kumamoto Castle.



## Kumamoto Station Area

The area around Kumamoto Station was renovated with the opening of the Kyushu Shinkansen. Its highlights include the station bld, a design based on Kumamoto Castle, large commercial facilities offering the latest trends, and new office buildings. As the gateway to Kumamoto City, it is a popular place for many people.



## Kamitori-Shimotori Arcades

Known as one of the largest arcades in western Japan, the Kamitori-Shimotori Arcades stretch 1km north and south and are lined with an array of shops and cafes. They are often crowded with tourists and residents enjoying the shopping, dining, and seasonal events. Thanks to being located in the middle of the office district, they are ideal places for business.



## Strong Medical & Childrearing Environment

Kumamoto City has a very advanced medical system and has set up an emergency system so that pediatrics, internal medicine, and surgery are available 24 hours a day, 365 days a year. In addition, we have achieved Zero waitlists for childcare services for several years and are actively working on improving the childrearing environment, such as by focusing on the care of sick and recovering children.



# An Introduction to the Business Establishment Subsidy System

Kumamoto City offers a **nationally top-class subsidy system.**

Can be used with the prefectural system for

Up to **8 Billion Yen**

## Subsidies Under the Business Establishment Promotion Act

Support for purchasing property, hiring staff, and other expenses involved in establishing a business in Kumamoto City

## Support for Manufacturing and Logistics Industries Up to **3 Billion Yen**

- **Target Industries** : Manufacturing, Packaging, Transportation of Goods by Road, Warehousing
- **Target Facilities** : Factories, Distribution Centers, R&D Facilities
- **Eligibility Requirements** : Increase Staff by 5 or More Employees (Depending on Business), Fixed Asset Acquisition of 10 Million Yen or More (Depending on Business)
- **Content of Subsidy** : **Land Acquisition Subsidy** 15% of the Cost of Land Acquisition, Half of Rent (Land & Building) for 12 Months  
**Capital Investment Subsidy** 7-10% of the Cost of Fixed Asset Acquisition (Buildings & Depreciable Assets)  
**Employment Promotion Subsidy** Up to 1 Million Yen per New Full-time Employee

## Support for IT and Communication Industries Up to **300 Million Yen**

- **Target Industries** : Software, Machine Design, Entertainment Media, Internet-related Services
- **Target Facilities** : Administrative Centers, Call Centers, Offices
- **Eligibility Requirements** : Increase Staff by 5 or More Employees (Depending on Business)
- **Content of Subsidy** : **Land Acquisition Subsidy** 15% of the Cost of Land Acquisition, Half of Rent (Land & Building) for 36 Months  
**Capital Investment Subsidy** 9-10% of the Cost of Fixed Asset Acquisition (Buildings & Depreciable Assets)  
**Employment Promotion Subsidy** Up to 1 Million Yen per New Full-time Employee

Kumamoto City aims to grow together with all of its businesses step-by-step. Please consider locating to Kumamoto City.

Check it out!

For more information

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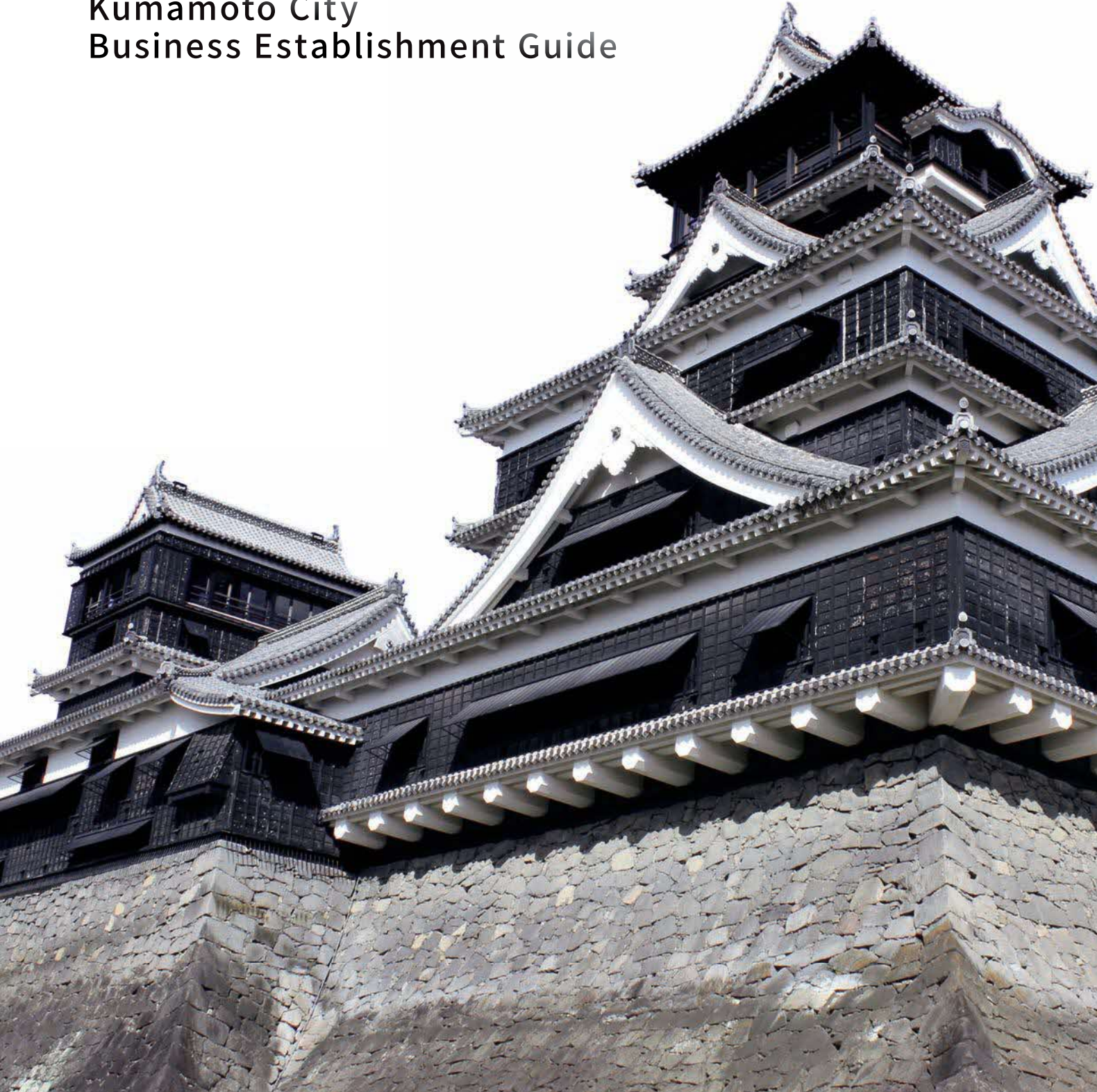
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Kumamoto City official Website Corporate Location Information



# Grow with Us KUMAMOTO

## Kumamoto City Business Establishment Guide



# An Introduction to Kumamoto

Kumamoto City is located in central Kyushu and has been blessed with history, culture, and nature, allowing it to develop into a major city of Kyushu.

After the completion of the Kyushu Shinkansen and becoming a designated city, it is continuing to grow with a population of approximately 740,000, or 1,120,000 including the metropolitan area. It has also been steadily recovering since the 2016 Kumamoto Earthquake including the redevelopment of many large-scale commercial facilities.

In the city center, we are promoting projects such as the Machinaka Urban Restoration Project which improves disaster prevention and generates activity around the city. This is expected to lead to further strides in making Kumamoto a more attractive base for tourism, business, and living.

## Information (As of November 1st, 2024)

|                                                            |                              |
|------------------------------------------------------------|------------------------------|
| Population                                                 | Area                         |
| <b>735,462</b>                                             | <b>390.44 km<sup>2</sup></b> |
| Population Density                                         |                              |
| <b>1,884 people/km<sup>2</sup></b>                         |                              |
| Kumamoto Metropolitan Area Population* (*2020 Census Data) |                              |
| <b>About 1,120,000</b>                                     |                              |

## Regional Charm

### History & Culture

Kumamoto City is home to many historical buildings and gardens, such as Kumamoto Castle which is considered one of Japan's three famous castles. Charming streetcars run through the nostalgic streets and can take you around to various sightseeing and dining spots.

The city is also attractive as a transportation hub in the prefecture, making it easy to access sightseeing spots like Aso and Amakusa.



Kumamoto City has soil well-suited for farming. Thanks to its abundant clean water, the area produces a wide range of agricultural products such as watermelons and eggplants, both of which Kumamoto ranks first in the country in terms of acreage.

Local specialties include lotus root, & mustard, taipien soup, horse sashimi, and Kumamoto-style ramen.

## Nature

Kumamoto is an attractive city that harmoniously balances urban and natural spaces. It's full of soothing places like the lush Mt. Kinpou and Lake Ezu, which is full of pure spring water.

Known as the city with the best groundwater in all of Japan, its abundant water source supports the lives of all the city's residents.



## ONE PIECE Straw Hat Pirates Statues

As part of the ONE PIECE Kumamoto Revival Project, bronze statues of the Straw Hat Pirates who appear in the series have been set up all over the prefecture. Kumamoto City is the birthplace of the manga artist Eiichiro Oda, and the statues of Luffy and Chopper have become popular tourist spots.