Form No. 2 (related to Article 4)

Start-up Preparation Activity Plan

Month Day, Year

Applicant’s Name

1. Outline of the Applicant

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. Motivation for starting a business and future prospects (including motivation for starting a business in Kumamoto City) | | | | | |
| 1. Applicant’s title and role in the business | | | | | |
| 1. Qualifications, work experience, special skills, intellectual property rights, etc., that form the background for starting a business | | | | | |
| 1. The names of other applicants who will jointly apply for this project (if any) | | | | | |
| 1. Schedule for start-up \*Please describe what is expected at the time of start-up. | | | | | |
| 1. Scheduled date of opening business | | Month Day, Year \*Corporate registration, date of notification of opening business, etc. | | | |
| 1. Type of industry | |  | | | |
| 1. Products and services to be provided | |  | | | |
| 1. Place to open business premises | |  | | | |
| 1. Stated or total capital  (or own funds) | | thousand yen | | | |
| 1. Shareholder composition (shareholding ratio) | | Name of shareholders | Address | | Shareholding ratio |
|  |  | |  |
|  |  | |  |
|  |  | |  |
| Total | | |  |
| 1. Executive officers \*excluding the applicant | | Name: | | Nationality: | |
| Address: | | Title: | |
| 1. Number of employees | 1st period | Employees: persons, Part-time or temporary employees: persons  Total: persons | | | |
| 2nd period | Employees: persons, Part-time or temporary employees: persons  Total: persons | | | |
| 3rd period | Employees: persons, Part-time or temporary employees: persons  Total: persons | | | |

2. Outline of Business

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| 1. Outline of business to be conducted (outline of products and services) |
|  |
| 1. Methods of selling and providing products and services (sales destinations, methods, and unit prices, etc.) |
|  |
| 1. Manufacturers, suppliers, collaborators, cost ratios, and breakdown of product and service costs |
|  |
| 1. Required management resources (business funds, office, equipment, licenses, employees, etc.) |
|  |
| 1. Reasons why it is possible to generate revenue and factors that differentiate a company from competitors in the market in Kumamoto City (innovative technologies, products, services, business models, etc.) |
|  |

3. Profit Plan

Scheduled Date of Incorporation (Opening Business): Month Day, Year (scheduled)

(unit: thousand yen)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Scheduled settlement period  (end of [Month]) | | 1st period | 2nd period | 3rd period | |
| Net sales (a) | |  |  |  | |
|  |  |  |  |  | |
|  |  |  |  |  | |
|  |  |  |  |  | |
| Cost of sales (material costs, labor costs, expenses, outsourcing costs, etc.) (b) | |  |  |  | |
|  |  |  |  |  | |
|  |  |  |  |  | |
|  |  |  |  |  | |
|  |  |  |  |  | |
|  |  |  |  |  | |
| Gross profit (c = a − b) | |  |  |  | |
| Selling, general, and administrative expenses | |  |  |  | |
|  | Advertising expenses |  |  |  | |
|  | Communication expenses |  |  |  | |
|  | Rent and utility expenses |  |  |  | |
|  | Travel and transportation expenses |  |  |  | |
|  | Accounting and legal expenses |  |  |  | |
|  | Miscellaneous expenses |  |  |  | |
|  | Salary and allowances |  |  |  | |
|  | Executive officers’ compensation |  |  |  | |
|  | Statutory welfare expenses |  |  |  | |
|  |  |  |  |  | |
| Operating profit or loss (e = c − d) | |  |  |  | |
| Interest expense (f) | |  |  |  | |
| Ordinary income or loss (g) | |  |  | |  |
| Extraordinary income or loss (h) | |  |  | |  |
| Profit or loss before tax for the period (i) | |  |  | |  |
| Profit or loss after tax for the period (j) | |  |  | |  |

* Corporate tax rates shall be calculated at 15% or 23.2%.
* Carryover losses shall not be applied in calculations.

4. Financial Plan at the Time of Opening

Scheduled Date of Incorporation (Opening Business): Month Day, Year (scheduled)

Cash on hand at the time of opening the business (balance of cash and deposit): yen (plan)

(unit: thousand yen)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Scheduled settlement period  (end of [Month]) | | 1st period | 2nd period | 3rd period |
| Purpose of funds | Real estate  (land, buildings, security deposits, etc.) |  |  |  |
| Facilities  (equipment, facilities, etc.) |  |  |  |
| Repayment of borrowed funds |  |  |  |
| Others |  |  |  |
| Fund raising | Profit |  |  |  |
| Depreciation expenses |  |  |  |
| New borrowing |  |  |  |
| Transfer to equity capital |  |  |  |
| Others |  |  |  |
| Net (balance of cash and deposit) | |  |  |  |